



NORTH AMERICAN SKÅL CONGRESS

TAMPA BAY, FL • 2025



Thursday, May 1, 2025

- 8:00 AM - 5:30 PM:** **Registration** – Open throughout the day for seamless arrival.
- 8:00 AM - 10:00 AM:** **"Rise & Shine" Welcome Reception** – Begin your day with complimentary beverages, courtesy of Visit Fairfax.
- 9:00 AM - 5:00 PM:** **Airport Shuttle Service** – Convenient transportation available (book your ride via Way2GoRides).
- 9:00 AM - 5:00 PM:** **National Committee Meetings** – Skal Canada and Skal USA convene for strategic discussions, culminating in a special "Project Future" update and luncheon.
- 9:00 AM - 4:00 PM:** **Discover Ybor City Exploration** – Immerse yourself in the vibrant culture of Ybor City, sponsored by Visit Tampa Bay.
- 3:00 PM - 4:00 PM:** **Young Skal & First-Timers Networking** – Connect with fellow Skal members in this exclusive meet-and-greet.
- 6:00 PM - 7:00 PM:** **Fiesta Del Mar Opening Welcome Reception** – Ignite your senses with a vibrant Latin-themed welcome reception featuring delectable Tampa Bay cuisine, a complimentary welcome drink, premium beverage options, and live entertainment in a stunning beachfront setting. Unleash your inner salsa star! Embrace vibrant Latin colors and styles.
- 7:00 PM - 10:00 PM:** **Fiesta Del Mar Continues** – Enjoy extended networking, festive ambiance, and the official Congress opening ceremony.
- 10:00 PM - Midnight:** **Late-Night Hospitality** – Relax and connect with colleagues at the cash bar.

Friday, May 2, 2025

- 7:45 AM - 9:30 AM:** **Inspiring Breakfast Keynote** – Begin your day with insightful presentations from Skal International President Denise Scrafton and the President/CEO of Visit Tampa Bay Santiago Corrada.
- 8:00 AM - 3:00 PM:** **Registration** – Continues for late arrivals.
- 9:00 AM - 5:00 PM:** **Marketplace & Refreshments** – Explore sponsor booths and enjoy complimentary hydration, sponsored by North Little Rock Tourism.
- 9:30 AM - 11:30 AM:** **SKAL Connections** – Facilitated networking sessions led by Denis Smith, maximizing opportunities for collaboration.
- 12:00 PM - 1:15 PM:** **Luncheon & 2026 Congress Announcement** – Enjoy a delectable luncheon featuring a special announcement for the 2026 Skal Congress and a presentation by President/CEO Brian Lowack.
- 1:30 PM:** **Departure for Clearwater Marine Aquarium (CMA)**
- 1:45 PM - 3:45 PM:** **Eco-Explorers at CMA** – Dive into conservation and community action through interactive presentations by local experts and guided tours of this working marine rescue aquarium.
- 3:45 PM:** **Return to Hotel**
- 6:30 PM:** **Champagne Trolley Transfer** – Enjoy a stylish transfer to The Birchwood.
- 7:00 PM - 10:00 PM:** **Sunsets & Soul Reception** – Celebrate at the historic Birchwood Hotel with a stunning sunset backdrop, delicious seafood, a chilled seafood bar, Mahi Mahi, classic tunes spun by our DJ, and a semi-formal atmosphere.
- 10:00 PM - 11:30 PM:** **Trolley Return to Hotel**
- 10:00 PM - Midnight:** **Late-Night Hospitality** – Continue networking at the cash bar.

Saturday, May 3, 2025

- 8:00 AM - 8:15 AM:** **Departure for Historic Ft. Harrison**
- 8:30 AM - 11:00 AM:** **Breakfast Innovations** – Fuel your mind with innovative ideas and insights, sponsored by The Fort Harrison Hotel.
- 11:00 AM - 11:15 AM:** **Return to Hotel**
- 11:30 AM - 12:00 PM:** **Grab & Go Lunch** – Convenient lunch option.
- 12:00 PM - 5:00 PM:** **Relaxation & Recreation** – Enjoy optional tours, poolside relaxation, or beach time.
- 6:30 PM - 7:30 PM:** **Closing Reception** – A final opportunity to connect with colleagues.
- 7:30 PM - 11:00 PM:** **Echoes of Jazz: A Presidential Farewell Celebration** – Conclude the Congress with an elegant jazz-themed farewell celebration at the Sheraton Sand Key, featuring a delightful dinner, live music by "Hot Tonic," a silent auction, announcement of winners, and the 2026 prize giveaway. Embrace the spirit of jazz with your attire. Period-specific attire is encouraged.